







25th INTERNATIONAL CONGRESS OF BYZANTINE STUDIES

Vienna, 24-29 August 2026

Byzantium beyond Byzantium

Visible. Modular. Flexible.

Sponsorship for ICBS 2026

UNIVERSITY OF VIENNA

IN COOPERATION WITH THE AUSTRIAN ACADEMY OF SCIENCES (ÖAW) AND THE AUSTRIAN ASSOCIATION FOR BYZANTINE STUDIES (ÖBG)



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 Postgasse 9, 3rd floor
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Sponsorship: 25th International Congress of Byzantine Studies (ICBS), Vienna

The International Congress of Byzantine Studies is the **world's largest academic event** dedicated to the latest research and findings on the Byzantine Empire, its history and culture. Since the first Congress in 1924 in Bucharest, it has taken place approximately every five years at different locations and regularly attracts up to **1,500 participants** from around the globe.

The 25th Congress will be held in Vienna from **24 to 29 August 2026**. There, internationally and nationally renowned researchers will present their latest work in hundreds of diverse talks. The approximately **1,300 submissions** (abstract submissions closed in April 2025) come from many countries worldwide and are impressive both in number and international scope. The congress website (icbc2026.org) has been online since the beginning of 2025 and had already been visited 21,000 times by May 2025. Take advantage of this unique opportunity to showcase your company and/or your specialized publications to an international and high-profile audience. Our event aims to be awarded the **ÖkoEvent label by the city of Vienna** and is attracting both national and international attention while gaining visibility in the press and on social media.

We offer a wide range of opportunities that can be combined into an **impactful**, **tailor-made package** designed to meet your specific needs—guaranteeing you various benefits and visibility. These range from **exclusive** presentation opportunities to **prominent logo placement** both **on site** at the Main Building of the University of Vienna and **digitally** on the congress website. You will have numerous options to **prominently** position your brand and **sustainably** benefit from the **attention of a broad audience**.

We look forward to working with you to develop a **customized sponsorship package** perfectly aligned with your target groups and goals.

Feel free to contact us - we are always available to answer your questions and discuss individual arrangements.









m Module 3: Exhibition Area

Be present, start conversations, build connections

Be present at the heart of the Congress:

The open-access exhibition areas are vibrant spaces for exchange, advice and sales. Here, you can engage directly with the audience, present your products or publications and create lasting visibility for your brand.

Time frame:

- Monday, 24 August to Saturday, 29 August 2026
- Monday to Friday: 8:30 19:00, Saturday: 8:30 16:30
- From Sunday, 23 August, exhibitors can enter the exhibition area and set up their booths.

Exhibition area locations:

- Ceremonial Hall area of the University of Vienna Spaces will be allocated after the registration deadline, depending on available space and demand.
- Flexible booth sizes starting from 5 m² (minimum area); multiple spaces can be combined

Packages and costs:

	Standard package	VIP package
Space	5 m ²	10 m ²
Tables (130 × 65 cm)	2	4
Chairs	3	6
Power connection (triple socket)	✓	✓
Wi-Fi	✓	✓
Waste bin	✓	✓
Congress passes included	2	2
Access to exhibitors' coffee corner	✓	✓
Reception tickets	1	2
Costs	€ 600	€ 1,100

Space only: Customized booth options without furniture are available upon request. Basic equipment (e.g., tables, chairs, electricity, Wi-Fi) can be flexibly added – see the Exhibitor Supplement information (page 30) for details.









All packages include the following services:

- Secure exhibition space, locked outside of opening hours.
- A contact person on site who receives and stores the books sent by mail/courier in the week before the Congress.

Your benefits:

• On-site visibility:

- Exhibition space(s) located in the magnificent ceremonial hall area of the University
- o Direct contact with **1,000–1,500** international participants
- Opportunities for interaction and presentation (e.g. at cocktail tables, during mini-events, during book signings)
- Continuous display: Your logo displayed in a continuous loop alongside the logos of all sponsors on the screens in the registration area – located at the entrance and visible to all participants
- Display of promotional material: Distribution of your promotional material in the registration area (in accordance with the ÖkoEvent criteria)

• Digital visibility:

- Official website placement: Listing as a partner on the official congress website (icbs2026.org/partners) with a direct link to your website
- Your logo in the digital congress program
 Logo size: 4.9 x 2.5 cm (12 cm²) in proportion to DIN A4 format
 The program will remain online after the Congress ensuring lasting visibility

Please note: Please ensure that your booth is staffed throughout the entire duration of the Congress. Unattended booths leave an unfavorable impression – your presence contributes significantly to the overall positive atmosphere at the event. Additionally, we kindly ask you to comply with the **Austrian act on fixed book prices** (*Buchpreisbindungsgesetz*); please see the <u>RIS document</u> for further details. Thank you.











Exhibitor Supplement - Booth Options

Customize your exhibition space:

For ICBS 2026 exhibitors, we offer the following optional add-on services in addition to the standard or VIP package. These can be booked individually and settled directly with the respective provider.

Time frame:

- Monday, 24 August to Saturday, 29 August 2026
- Monday to Friday: 8:30 19:00, Saturday: 8:30 16:30

Additional equipment & services:

Service	Price for the entire congress week
Additional booth space (per m ²)	€ 120
46" monitor with stand	€ 140
55" monitor with stand	€ 200
Pinboard (2 × 1 m)	€10
Additional table with chair	€10
Bar table	€ 10
Bar stool	€ 10
Sparkling wine reception at booth	Upon request
Other requests	Upon request









A-1010 Vienna

ICBS 2026 Venues

Cloakrooms & Arcaded Courtyard

2 coffee stations each



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© Hertha Hurnaus

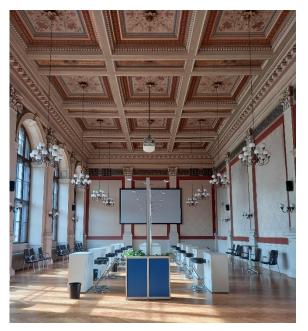








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Small Ceremonial Hall



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Main Ceremonial Hall







© Dijana Popović



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Senate Hall



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ÖkoEvent Criteria

M means mandatory criteria, which must be met, and **K** means **optional criteria**. 50% of the applicable optional criteria must be implemented for the event to be classified as an ÖkoEvent. For classification as an ÖkoEventPLUS all of the applicable optional criteria must be met.

Food	Food and Drink	
M1	Provide drinks in reusable bottles and/or from drink dispensers, if that drink is available in this form¹.	
M2	Provide drinks in reusable containers, such as glasses, mugs or cups ¹ .	
M3	Provide meals on reusable crockery with reusable cutlery ¹ . If the use of reusable crockery is not permitted due to security reasons, packaging, containers, crockery and cutlery made from renewable raw materials (e.g. cardboard or wood) must be used.	
M4	Drink cans are not allowed. At an ÖkoEvent, drinks may not be served out of cans nor may cans be handed out as sponsored goods.	
M5	No single-serve packaging is used when serving coffee, coffee cream, ketchup, mayonnaise, mustard or jams.	
M6	The food on offer is labeled and it is easy for guests to see what kind of food it is (e.g. vegetarian, vegan, pork, regionally sourced meat,)	
M7	At least two of the main courses offered are organic/regional/seasonal/fair trade. ²	
M8	At least half of the dishes served have to be vegetarian/vegan.	

² **Note:** Events that use rescued foodstuff and have no influence on the products they use are exempt from this requirement.



¹ **Note:** This reusable product requirement is mandatory for all events under the Vienna Events Act ("Wiener Veranstaltungsgesetz") in accordance with the Vienna Events Act 2020 <u>LGBI. Nr. 53/2020</u>. This applies to events 1) with more than 1,000 people and 2) on properties of the City of Vienna [unlimited capacity]. The reusable product requirement applies regardless of whether an ÖkoEvent is being held or not.

M9	At least two of the drinks served have to be organic and/or regional or fair-trade. Coffee and cocoa must always be fair trade. No single-serve packaging may be used for coffee. All fruit juices served must be organic and/or regionally sourced and must be served from reusable containers.
M10	Eggs used come from organic or free-range farming. (Here, eggs mean the use of fresh, whole eggs.)
M11	Foie gras as well as endangered seafood and fish species are not served. (A list of endangered fish and seafood species can be found in the ÖkoKauf Wien recommended list of fish. (Sept. 2022))
M12	Fresh milk, e.g. for coffee, tea and cocoa, must be organic.
M13	Specific measures are being taken to avoid food waste. (e.g. allow stalls to run out of food, provide containers to take away buffet leftovers, take into account the time of day when planning meals, e.g. less salad at evening events, use of non-perishable food items)
K1	If there is a catering business directly on site, it should be involved if possible. (Short delivery routes, use of existing infrastructure.)
K2	Reusable transport packaging (e.g. the suppliers use reusable portable packaging (plastic, metal, wood) instead of single use boxes).
К3	Fish is served only if it is locally sourced or from sustainable fisheries. (Information about sustainable fisheries can be found on the ÖkoKauf Wien recommended list of fish (Sept. 2022))
K4	Meat and dairy products (cheese, curd, yoghurt, etc.) are only used if they are organically produced or verifiably used an animal-friendly approach. Regionality alone or the AMA seal of approval are not sufficient proof.
K5	Tap water (Viennese mountain spring water) is served.
Waste	and Resources
M14	A waste management plan is mandatory for events that are expected to attract more than 2,000 visitors ³ .
M15	A person has to be appointed who is responsible for on-site waste management. (Even at smaller events, there must be an appointed person.)
M16	Collection containers for the waste that is generated are set up and clearly labeled. (Note: The Vienna Waste Management Act ("Wiener Abfallwirtschaftsgesetz") stipulates an obligation to collect waste separately, regardless of whether an ÖkoEvent is being held.

³ Note: A waste management plan in accordance with the Vienna Events Act 2020 <u>LGBI</u> is mandatory for all events that have more than 2,000 participants, regardless of whether the event is classified as an ÖkoEvent. Nr. 53/2020. 2,000 refers to the entire duration of the event, summed up over all days (not meant: people present at the same time).



As little waste as possible is generated during the event set-up and dismantling (e.g. through reuse). However any waste that is generated is collected separately.		
No active distribution of advertising materials and flyers at the event. (At an ÖkoEvent, advertising materials may not be distributed indiscriminately. It is permitted to provide informational material for people to take for free. Loudspeaker announcements, information boards or imprints on reusable cups, parasols or T-shirts are also a good alternative.)		
It is agreed with drinks sponsors that exclusively reusable drinks packaging will be used. (Sponsors must be informed about the organization and specifications of an ÖkoEvent.)		
Eco-friendly paper will be used for posters and other announcements (e.g. products listed in the City of Vienna database for ecological paper, eco-labels, etc.)		
Waste disposal will be planned ahead of time. (Containers are to be ordered about 6 weeks in advance.)		
It is agreed in advance that suppliers, subcontractors, etc. will take packaging material away with them.		
The prompt emptying of the collection containers during and after the event will be organized and managed.		
No decoration will be used unless it is frequently reused or made from eco- friendly materials.		
There will be no giveaways at the event unless they are eco-friendly giveaways.		
Mobility		
It is ensured that the event is accessible for people with disabilities and assistance is offered if necessary.		
The event is easily accessible by public transport, or a shuttle service is set up if necessary.		
Sufficient bicycle parking spaces are provided. (Bicycle racks can be put up for safe storage.)		
If necessary, a guidance system will be set up on site to and from the bicycle parking spaces and public transport.		
At outdoor events, care is taken to protect the soil.		
Energy and Water		
Electricity will be obtained from the public grid at the venue if it is available and within reasonable effort.		



M24	If electricity cannot be obtained from the public grid or cannot be obtained in sufficient quantities, then only the amount of power that cannot be obtained from the grid may be generated via generators ⁴ .	
M25	No heaters (e.g. patio heaters, radiators) are used outdoors. (With the exception of indoor hut heating at winter events.)	
K14	Measures will be taken to reduce energy consumption (e.g. energy-efficient appliances and lighting; devices are only switched on when they are needed; use of daylight, etc.).	
K15	Sufficient water and sewage connections at the venue will be ensured in advance (e.g. for dishwashers, portable toilets, drinking water fountains, etc.).	
Communication		
M26	Visitors are informed in advance that the event is organized as an ÖkoEvent. The event will be advertised locally as an ÖkoEvent, e.g. with beach flags, banners, roll-ups, table stands, screens or with a presenter, etc. (The ÖkoEvent advice center provides advertising material for the event.)	
M27	Those involved in putting on the event (subcontractors, employees) will be informed in advance about the ÖkoEvent requirements and instructed if necessary. (Experience has shown that it is necessary to instruct the participants precisely about the requirements of ÖkoEvent.)	
M28	The event announcement provides information about how to get there by public transport, shuttle services and bicycles (cycle paths and bicycle parking facilities).	
K16	Reusable name badges will be collected after the event. (A box is provided for this purpose.)	
K17	Documents and handouts will be provided in a digital form or, if necessary, printed on both sides.	

⁴ The power range of the emergency power system corresponds to the expected usage. Note: Fuel-powered generator sets must be serviced according to the manufacturer's instructions, but at least once a year. Emergency power systems may only be used if they are in perfect condition in respect to air pollution standards.





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ICBS 2026 Code of Conduct

Commitment to a respectful and inclusive environment

The ICBS 2026 is committed to providing a safe, respectful and inclusive environment for all participants, regardless of race (including caste, ethnic or national origin, nationality or skin color), gender, gender identity or expression, age, sexual orientation, disability, physical appearance, religion, pregnancy or maternity status, marital or civil partnership status or any other actual or perceived characteristic.

To ensure everyone can fully benefit from the academic, networking and social aspects of the Congress, we ask all delegates, exhibitors and staff to uphold our values of dignity and mutual respect. This applies to all congress venues, social events and online interactions, including social media.

As a global event, ICBS 2026 brings together individuals from diverse backgrounds and perspectives. Please remain considerate of how your words or actions may affect others, even if they seem harmless to you.

Harassment or bullying of any kind will not be tolerated. If you experience or witness such behavior or have any concerns, please contact a member of the ICBS 2026 staff immediately. Your safety and comfort are important to us, and all reports will be taken seriously.

If you are asked to stop behavior deemed unacceptable, you are expected to comply immediately. The organizers reserve the right to take appropriate action including expelling the offender from the event without a refund.

We define harassment, sexual harassment and bullying as follows:

- **Harassment**: Unwanted behavior that violates a person's dignity or creates an intimidating, hostile, degrading, humiliating or offensive environment.
- **Sexual harassment**: Unwanted verbal, visual or physical behavior of a sexual nature, or conduct related to the sexual sphere which affects a person's work or study environment or creates a hostile or degrading atmosphere.
- **Bullying**: Offensive, intimidating, malicious or insulting actions that intentionally or unintentionally harm, humiliate, undermine or injure another person.









These guidelines complement those specified in the Code of Conduct of the University of Vienna:

https://transvienna.univie.ac.at/fileadmin/user upload/z translationswiss/Leitbild/Code of Conduct der Universitaet Wien 2013.pdf









Would you like to support the Congress, but none of the offered modules suit your needs? Get in touch with us – we are happy to develop customized sponsorship solutions tailored to your individual requirements.

The success of the Congress relies on the collaboration of many individuals and institutions. We extend our heartfelt thanks to all those involved. Become part of the team as well—your company or organization can join as a sponsor. We will highlight your contribution on the website and during the Congress. Contact us at sponsorship@icbs2026.org.





